For a moment, I just want you to imagine yourself having an incredible superpower.

Become that which holds the influence of the powers that be, and embrace the full immensity of your new-found potential. Take a deep breath and attempt taking complete inventory of what you’re now capable of doing.

Can you fly as high above the clouds as airplanes fly above the oceans? Can you leave one continent in the middle of your favorite TV show and land in another one before the credits roll? Will you ever even have to buy a plane ticket again?

But just slow down for a moment; what if you’re actually afraid of heights? If you were unable to control it, the ability to fly would seem like less of an ability and more like a terrifying side effect. A person who can’t even handle an amusement park ride would probably consider the power of flight to be a curse.

Let’s just go on ahead and use something else as an example, then. Let us momentarily consider the power of invisibility.

Going to the supermarket in in your pajamas with a bird nest of bed head hair? You could be naked and it wouldn’t make a difference. Worried about walking through a dangerous place alone at night? You could walk through starving hyena territory without a care in the world.

There’s the one little issue with having the power of invisibility, though. In more than a few cases, being physically seen by other people is relatively important; this is especially so if you happen to be interested in seeking out a romantic partner.
Hitting it off with Mr. Right will be tricky if it’s always difficult to find your lips to kiss you goodnight, so the novelty of permanent invisibility would probably wear off relatively quickly.

Let’s envision yet another superpower: the often-coveted ability of x-ray vision. One of the very few things that would exceed the potential usefulness of this ability would be the self-control necessary to use it responsibly and morally.

Even though you’d be immune to getting lost in the mall, you’d have to deal with the situation of seeing the naked body of every person that crosses your field of vision. Going to the gym, or anywhere in public, would carry the potential to become extremely awkward, extremely quickly.

What we can conclude from all of this is that a lot of superpowers, without the ability to moderate them or properly control them, would be far too impractical to live with. The best superpower would be one that you could seamlessly use to subtly and effectively enhance your life in a significant yet inconspicuous fashion.

How about the ability to read a man’s mind at will?

You’re probably already imagining the possibilities of an incredible ability like this. Instead of having to rely on suggestions or best guesses, you’d have an immediate stream of one-hundred-percent accurate insight at your disposal whenever you pleased.

Picture this scenario: you wake up in the morning and make your pilgrimage to a morning-blessing cup of coffee. Suddenly, you’re snapped out of your groggy haze by the sound of the doorbell.
You hurriedly try to flatten out the liberal creases in your clothes and attempt to press down unruly shocks of bedhead hair with all the spirit that you can muster in less than a minute.

You weren’t expecting anything resembling company, but the social fire alarm is now blaring and it’s not a drill. You finally pull open the door to the void of the uncertain, prepared to judged for all you’re worth, when you see it’s just your brother.

You immediately take note of something extremely odd. He’s smiling an unbroken smile, and yet somehow, you hear the sound of his voice as clear as a bell. You’re listening to him talk while he says absolutely nothing at all; more accurately, you come to the realization that you are in fact reading his mind.

Seconds later, he begins to verbalize the thoughts that you’ve already been listening in on as a preview. It’s honestly a relatively mundane conversation, and yet at the same time, the context of the situation takes hold of you like the most gripping novel you’ve ever read in your life.

Your brother is only rambling about a girl that he met on the subway, but you’ve got clear signal into a virtual radio station playing all of his innermost thoughts that’s infinitely more interesting.

You can’t help but wonder whether or not he just thought something uncomplimentary about your pajamas, but you quickly brush it off in the continuing wake of a nonstop cascade spilling his unspoken consciousness.

Even though your consciousness is telling you that it’s inappropriate to be so wrapped up in all of the private thoughts
that you know your brother would rather have kept private in his mind, you just can’t shake the exhilarating feeling of it all. All of his feelings, reservations and ramblings become like an open library for you to browse through.

Above all else, while you’re reading his mind you’re just taken aback by just how different everything appears to be inside of his mind. The transparency truly is just as exhilarating as it is unnerving.

In midst of this unbelievable discovery, you can’t help but fantasizing about just how much less stressful your love life might be if you had always possessed the same level of psychic insight into how a man truly thinks.

As you make your way through book stores, bars and coffee shops, your newfound ability is like a third eye into a brand new dimension. You’re completely dumbfounded by the prospect of just what you can possibly do with this power of yours.

Now seriously think to yourself: what would you do with an ability like this? How would you be able to handle something of this caliber at your disposal?

Well, perhaps for better and worse, you don’t actually have to wonder about what you’d do with the power. It’s not possible to read another person’s mind like an open book; however, what I can show you is a technique that’s actually nearly just as effective.

I can’t read a man’s mind, but I can show you how to do something that will give you an edge that’s almost as powerful as what you’d have if you actually could. With nothing more than a solid and proven formula, you can be on the way to making any man fall in love with you.
After all, just about everyone is going through life with the ultimate intention of being approved of or recognized in some way, shape or form. To be loved by another is the pinnacle of the recognition and comfort that we strive for.

When considering the gravity that love holds over the state of life as a human being, it’s no wonder why we feel so much electricity when we hit it off with somebody new.

The chance meeting is but the precursor to so many first moments of unprecedented impact. There’s the first kiss, the agonizing stretches of time spent waiting, and the overwhelming but addicting process getting to know someone just like a pioneer into a brand new country.

After a roller coaster ride of heart-flipping heights and stomach-lurching twists, there’s that time-freezing shock that accompanies the first utterance of “I love you”.

Of course, mileage may certainly vary for every different woman that takes the journey of love. Unfortunately for some women, the journey may wind up ending long before the “I love you”.

In this state of premature ruin, far too many woman are left laid out upon the rubble of what once was, unmoving and hurt, only able to wonder just when everything began to fall apart.

I created this formula in order to ensure that you never have to go through the awful circumstance of wondering just where everything went wrong. With this formula, things simply won’t go wrong for you anymore.
Why is this formula so important to learn?

Reason Number 1 - A Need for Understanding

First and foremost, it’s essential to understand that this formula is one that was created out of necessity. When I say ‘necessity’, I mean to reflect upon the fact that so many women desperately need to deepen their level of understanding of the male psyche in the general.

Do you remember that movie, “What Women Want”, with Helen Hunt and Meg Gibson? Mel’s character gains the ability to read the minds of women, like a gender-reversed version of the hypothetical situation I asked you to envision earlier.

“What Women Want” became as popular as it did for a reason; the idea of effortlessly digging into someone’s innermost thoughts is a irresistibly tantalizing concept to consider.

Naturally, Mel’s character couldn’t help but abuse his new found power when he realized just what he could do with it. Despite the initially unscrupulous intentions, however, he eventually turned his act around and found a way to use his power in a constructive and wholesome manner. In the end, he became a better man.

Whether we’re talking about better men or worse men, there are some basic principles that we can generally be confident in when it comes to men in general.

To be specific, we should pay especially close attention to the archetypal man’s memories and impulse control. Even though some may like to believe in a pre-established, unspoken code of conduct mandating “waiting time” before a man takes initiative,
most men honestly don’t think about waiting.

They’re generally not going to waste away their hours at home, thinking about the seconds ticking down until its finally an “okay” time to make the phone call. If they want to make the call, they’re going to make the call.

Another important thing to remember is that men have a different way of remembering things; bluntly speaking, they tend not to.

You might remember every little fleeting detail from the very first time you kissed him to the woody scent of his old cologne. You might remember exactly how anxious you were when you just barely held in a sneeze that would cause an awkward break in one of your very first conversations.

Even if you remember these things as vividly as if they were happening in the present, you’ve got to be open to the fact that most men just won’t recall those things. Of course they’ll remember the fact that these things happened, but when and how these things happened will remain ever-elusive phantoms to their memories.

If this makes you a little bit annoyed, you can be assured that you are not alone in your frustration. If you are feeling a bit ticked at the fact that it seems like your man has the recall ability of a goldfish, then you can find comfort in the solidarity of your shared frustration with the rest of us.

In order to approach this frustration in a way that leaves you functional and without any criminal charges, we just need to clarify one of the most important factors in general memory consolidation: emotion.
It’s been proven that strong emotions have a significant effect on the strength of a memory’s cementation. When emotions are running extra high, the difference between how men and women recall things becomes easier to observe.

Men, generally, are more attuned to memories of physical, spatial elements. Because men are just generally more attuned to the consolidation of spatial memories, they’re sometimes more likely to remember what a room looks like than the birthday of a friend.

You shouldn’t be discouraged by the truth of a man’s differently-geared memory. Instead of resigning to frustration at the truth, we’re instead going to go over how to use this to our advantage and work with them rather than against them.

A quality relationship simply can’t survive without understanding and natural cohesion, so if you want this formula to work, you’ve got to learn be patient.

**Reason Number 2 – Dispelling the Destructive Illusion of Perfection**

Now that we’ve covered how men are predisposed to be fundamentally different than women in memory retention, we’ve got to break into the entire disparity of thoughts between the genders as a whole; namely, the perception that one will have of the other in terms of what their opinion of them is.

Of course it may sometimes to slightly sensationalized, but there’s no doubting that there is definitely a rift between the ways that men and women conceptualize things on an elemental level; if not, we wouldn’t have nearly as many headlining “how to” articles in Cosmo or GQ every day.
The first thing to understand is that men are, as a rule of thumb, not as skilled at multitasking; this is not to say that they can’t multitask with some effort, but they are simply not operationalized for it as women are. Flinging ten things at them to do all at once is highly counterproductive.

On the other hand, a woman is fully capable of planning a dinner while mentally organizing next week’s get-together and recording her favorite television show at the same time. A man may find this to be mentally exhausting, but a woman is likely to consider a fairly pedestrian stream of consciousness.

To counterbalance this, women tend to make more emotionally-charged decisions than men, who are more likely make final decisions at the end of what they will believe is a logically-constructed process.

Many women are prone to make large decisions that are based on instantaneous flashes of emotional intuition, which serves to explain why so many of us will remain in harmful relationships.

Logic will objectively present evidence for the corrosion of any kind of positive relationship, but emotional intuition will cling to the warm gratification of closeness.

Strong and reciprocated emotional intuition provides the foundation for what can be the most powerful kind of bond possible between two people. When intuition is allowed to run wild, however, the effects have potential to cause damage.

A woman whose emotions compel her to remain with a man who is displaying obvious signs of disenchantment with her will blissfully tread into her own destruction.
She will fool herself into perceiving feelings of warmth from a man that has no feelings from her at all, not realizing the truth until the time has come for her to learn it in the hardest possible way.

In order to avoid this tragic scenario, the formula that we’ll be employing here mandates that all women who use it go forth with a fundamental understanding of the repercussions entailed by emotional over-attachment. Confidence in a relationship is always important, but not so much that it develops into denial.

**Reason Number Three – Ending the Cycle of Self-Sabotage**

The formula will assist you in doing away with habits that might be negatively affecting your prospects. To be completely honest, eradicating all of the bad habits might actually be even more vital than learning all of the formula’s positively affective skills.

Think about the girth of what we’ve already covered in terms of the differences between the male and female thought process; knowing all of that, is it not easy to see just how easy it can be for an unenlightened woman to ruin her chances?

The differences that we’ve covered may be subtle, but at the same time, they are highly pervasive; this means that it’s very easy to miss a vital sign that could point towards a hugely damaging relationship mistake.

By taking some moderate steps to move closer towards being on the same wavelength as your partner, you can do a lot for your relationship without necessarily having to *do* a lot.
Being on the same wavelength means that there is an adequate balance between both partners’ emotional investment, which prevents either person from winding up emotionally bankrupt from putting in more than they receive.

Even a relationship in which both people are equally emotionally invested can present some highly formidable challenges, so you can only imagine how hairy things can get if two people can’t even manage to match their levels of commitment to one another.

Considering that men are naturally less emotionally inclined, it’s only natural that when they do become emotionally invested enough to legitimately fall in love, it’s the real deal. It doesn’t happen as quickly as it does for a woman, but once it does, what results is extremely resilient.

If you’ve had any idea up until now that dating a man should be easy, then you need to drop that idea as soon as possible. If relationships were at all easy, then the concept of breaking up wouldn’t even exist. Relationships have a pulse that keeps them alive, and so naturally, that pulse needs to be dutifully nurtured.

Even if you and your partner know just about everything there is to know about one another, you can’t become complacent in the familiarity.

Thinking the same and feeling the same, while wonderful, does not equate to total immunity to relationship turbulence now and then; turbulence can manifest unexpectedly and rapidly.

Part of the reason why it’s so difficult is because neither gender has all of the answers, so essentially, both men and women are stumbling in the dark with one another.
In the dance of love, both partners are at the mercy of mutual blindness to the ultimate answers of what comprises a perfect relationship; this is why trust and emotional synchronization are as important as they are. Beyond psychological compatibility, there’s that raw element of faith that rises whenever morale may fall.

The fact that love is still so rewarding, in spite of all of the evidently possible pitfalls, serves as a real testament to just how invigorating it is to the human spirit.

Dating can be nerve-wracking, mentally testing and exhausting, and yet above it all, it still manages to be fun; after thousands of years, we haven’t yet grown tired of the eternally demanding dance of courtship.

In the process of doing this dance, there are but just a few techniques you can keep in mind to conserve your energy and avoid taking unnecessary steps that will trip you up; that’s where the formula I’ve been speaking of comes in.

The first thing that you’re going to want to stop doing, if you are, is believing that all men and women think the exact same.

Even though we’re all unquestionably united by the human experience of birth and death, to call the thoughts between genders homogenous would be absolutely ludicrous; doing so hampers your ability to properly empathize with your partner of the opposite sex.

I want you to envision a teacup that’s filled to the brim with green tea. Imagine a hand holding a kettle above that teacup and attempting to pour coffee into it. What happens? Obviously, there’s an immediate spill from the cup overflowing. The table
becomes a wet mess and the coffee can’t even properly flow into the already-full teacup.

If you go into this formula with your head already filled with assumptions about the male mind, it will be like the prefilled teacup that someone attempts pouring additional liquid into. To avoid the frustrating mess that would ensue from such an impractical thing, you need to empty the teacup.

Divorce your mind from all the assumptions you hold about the machinations of the male mind. Be open to receiving brand new information for the very first time, with zero interference from prior knowledge.

When you let go of your attachment to what already seems obvious, you unlock a heightened ability to fully perceive what is the truth. You’re going to start the process by seeing a male’s mind like a barren desert with stray tumbleweeds, but in time, you’ll come to see that the picture is a bit more vivid than it may seem.

When you’ve emptied your mind’s teacup of previously assumed knowledge, you’ve made your mental library much more easily navigable. Your mental processing speed will accelerate, allowing you to look up information with the speed of digital registry instead of walking up and down the shelves for hours on end.

Dropping your assumptions will save both you and your man a lot of grief. If you act in a way that’s based off of the assumption that his mind processes things in the exact same way that yours does, can you even imagine how confused he must be?

Taking all of this in may understandably leave you a bit curious
as to how men and women can even still live with one another with so many fundamental mental differences.

The difference is far vaster than a matter of millimeters between neurons in the skull; it may as well be lightyears between entirely separate planets, and the grand synapse between them is teeming with millions of men and women hopelessly floating to and from one another in search of direction.

Truthfully, a lot of men and women realize that they can’t get that solid direction they seek together; incidentally, couples that can strike that mutual balance between one another are truly capable of living in a way that can be described as “happily ever after”.

It’s easy to see why the chemistry of a couple that has mutual understanding can seem like a fairy tale to those who are unfamiliar with it.

It requires a somewhat contradictory but highly practical outlook on what can foster togetherness. In order to foster togetherness, you’ve got to find a level of comfort in the natural friction of gender difference. Embracing what separates you, instead of attempting to force complete union in every way, will bring you closer together.

It’s just like surfing; you try to cut straight through the wave, you’re going to wipe out. When you know how to work with the wave, you’re in for one of the most exhilarating rides of your life.

**Reason Number 4 – Mental Mastery**
Once you’ve committed yourself to learning this formula in its entirely, you will be in a position to have nearly unparalleled control over all of your man’s thoughts, feelings, and actions. With the power of the formula, you’ll be able to make him fall for you whenever it’s most convenient.

It’s a pretty intense proposition, I know, but it’s also completely feasible. You’re going to be completely liberating yourself from that feeling of helplessness that so many women experience when they just can’t understand what’s going through their men’s minds, much less have any control over it.

Try as we might sometimes, our attempts to enhance our relationships with our men can sometimes yield the opposite effect of what we hope to happen. We think we’re going north but wind up driving things far south in the blink of an eye, leaving many women both without a partner and without their self-confidence.

In the path towards attaining control over your man’s mental state, you’ve got to master your own mental state to the point at which you no longer act on the desire to please him; more specifically, we’ve got to put a stop to trying to please men in a way that we want to be pleased. It seems like common sense, but it’s contradictory.

With just a dash of heightened insight into the way that your man thinks, however, you can get that final extra millimeter of momentum you need to put the odds squarely in your favor.

Now for all of the elements that divide men and women on a fundamental level, we also need to appreciate something that both genders actually share in common; the drive to chase. While it may be expected by some that men be the primary pursuers, women are fully capable of and do often take the initiative when it’s merited,
The best way to place the odds firmly in your favor is stop living as though you have to chase after men. Many women will deny that they’re anything resembling a “chaser”, but it doesn’t take much to fit into the role without being self-aware enough to understand what’s going on before it’s far too late.

Some of the more dedicated among us can find ourselves unconsciously ready chase a man all over the entire world without realizing just what is we’re doing. Some of us will actually take it a step farther and meticulously plan out ways to initiate more contact with the man we want, like “accidentally” bumping into them at the store.

You might even compare it to the way that apex female predators in the wild go after their prey; it’s an art form for us, one that requires ceaseless attention to detail, great persistence, and high-precision. It would be easy to have any dime-a-dozen desperate guy under our belts without trying, but real catches require work.

A little spirited chase is healthy for both sides, but understandably, it’s more than possible for things to go a little bit too far if the right risks aren’t checked for. If you chase too much, you’re only going to wind up pushing your mark further and further away.

Men, just like women, are avid indulgers in the thrill of the chase. Most people will oftentimes characterize men as being more typically prone to romantic pursuit than women are; that’s not completely unfounded.

The typecasting of men as chasers is ingrained in a long, history-permeating pattern that originated with the very first cavemen on the face of the Earth. In the days of primal
savagery for the sake of subsistence, there was absolutely leeway for any doubt or hesitation. What was needed or wanted was taken, and that was that.

In those times, there would never be a woman just simply nervously waiting by the entrance to a man’s cave as he returned with a freshly-killed quarry. To be nervous or hesitant in the slightest would be to hang up one’s own chances at survival. It would go far beyond simply being unproductive; it would be downright fatal.

Here’s something you’ve definitely got to keep in mind when it comes to the fundamental similarities and differences between men and women; just as both men and women can be compelled to chase, both men and women can be equally turned off by someone who just isn’t getting the hint that they’re chasing fat too much.

To understand just how damaging it is to be an overly relentless chaser, we need to identify just where the lines lye between things of high value and things of low value.

Let’s just look at it in terms of the market of production: When supply rises, the commodity is more accessible, making demand lower and due to a perception of lesser value. Likewise, when supply lowers, demand goes higher due to the perception of higher value based on exclusivity.

It may be a bit of an oversimplification to put it this way, but ultimately, a person’s company can be compared to a product on the market, and the attention paid to them comes with the price of time that is paid. Higher valued people are therefore invested in much more often than people of low value.

If you want the high-value man to keep on wanting to hunt
after you with unwavering interest, you’ve got to make your company as exclusive and tricky to access as a one-of-a-kind work of art.

You’ve got to put yourself in a position where they feel like they legitimately have to work to earn your attention, and then work even harder to actually keep it. If you’re just always available, all of the time, where is the thrill of the hunt that compels him to seek you for the satiation of his primal need? Where is his incentive?

Without any incentive or call to action to invest time in you, you’ve become a lower-valued person. When you can create that incentive, then you’ll know that you’ve finally managed to achieve a real degree of control over how he thinks and feels. The best part is that you’re not directly controlling him, even though you really are.

The opposite of this is to make yourself available in even more ways than just the standard few. You might have given him your MSN, Twitter handle, Instagram and Skype username in addition to your phone number and Facebook account. With all of these things at his disposal, your accessibility rises up another level.

Without these footholds to scale up to contacting you whenever he pleases, however, you’ve got yourself in the prime position to have him positively eating out of your hand to contact you with one of the few ways that he actually has.

In his stress to discover more ways to get in touch with you, he just may find himself falling more in love with you.

Reason Five – Control, Love, Admiration and Respect
The fifth reason really just about speaks for itself when it comes to exactly what makes it such an integral reason for following the formula, but we’re going to break it down to a molecular level so that you completely understand the full breadth of the benefits.

At the end of the day, just about every aspect of our lives is mandated by some kind of checks and balances between opposing forces of control. Control between civilians and government, control between your wants and your needs, and even control between two people who are interested in one another.

The distribution of power has a direct effect on just how desired and valuable the two people in the relationship feel in regards to one another. If it’s too out of balance against you, then you’ll have essentially lost what a lot of people know from the sitcom 'Seinfeld’ as the “hand in the relationship”.

The “hand in the relationship” can be liberally interchanged with “pants in the relationship.” The hand represents the assumption of the upper echelon of swing power and leverage. With the hand in the relationship, you have the exact level of control that you need to retain your value and stay one step ahead of the game.

Being in love is fantastic, but being in love while maintaining a significant degree of control is even more satisfying. You’ve got to make sure that you can get the kind of control that is more conducive to happiness than to mutual frustration, and this formula will instruct you in the way to achieve exactly that.

The control that you have is going to be of such a high caliber that it will literally be a palpable power. You might be familiar with the feeling of being around someone who exudes a certain kind of energy that gives the sense of stability and confidence.
This is a highly attractive kind of energy.

Men may not be aware of it all the time, but a woman who is in complete control of her life and relationship skills is incredibly sexy for it. You’ll be putting your man and many others in a kind of trance that they themselves may not be able to fully understand.

Many men are accustomed to focusing on the physical extremities, but you will be putting them under the attraction of something that they may have no ability to fully comprehend.

People have an uncanny sixth sense that allows them to identify when they’re in the presence of someone with unusual power, just as social animals in the wild have the ability to sense when they’re in the presence of an ‘alpha’ male or female pack member; as soon as they pick this up, they know it’s time to genuflect.

The status of the alpha female is what you will acquire with the instructions granted with this formula that I’m offering you here. All that you have to do is make sure that, above all things, you always prioritize bolstering your confidence through your grip on total control.

Once you’ve managed to establish a firm lock on this kind of control that I speak of, you can securely consider the game just about won. When a man is under the influence of a woman that knows how to establish seamless control, there is just about nothing he won’t give her in order to win her seal of approval.

When the man is in this cycle of seeking approval from you, he will always act in accordance to a belief that he has to constantly outdo himself in order to keep your full attention and commitment. It won’t be easy for him, but it will keep him
striving in order to better himself as a man and groom himself into a perfect suitor for you.

It may seem like an unbelievably attractive proposition, but by the end of this formula, you will have everything in your arsenal in order to know how to make it all seem like nothing more than the simple status quo.

So above all else, what’s the ultimate way to summarize what this formula can provide for you? The best way to sum it up is that with just a couple of simple instructions followed, you can make the romantic chemistry of your dreams as a casual as a Monday morning.

This isn’t some bogus “natural” food additive. This is nothing but a simple yet immaculate fusion of common sense and specialized knowledge, producing a scientifically perfect system of control and attraction.

**The “WHAT” of The Formula:**
**-The Proper Distinction Between Love and Attraction-**

So let us ask ourselves the eternal question: just how does one *define* what love is?

Well love is undeniably a lot of different things, but for all of the ways that we have to describe the way that love makes us feel, we remain constantly eluded by a foolproof way to actually *define* love in its full entirety. Though we can write entire novels about what love can *do* to us, we can’t seem to agree on what *makes* it happen.

Throughout the course of history, we’ve managed to dredge up some solid theories in our attempts to really qualify what love
between two people is made of; one of these theories is that, whatever the material of *true* love is, it is exceedingly durable.

Both a person who believes in love and someone who is too jaded to believe in love will define the *ideal* of love as something that is anything but fleeting; that is to say, love is not just something that momentarily passes like a summer breeze.

People in love may drift apart emotionally and physically, but fundamentally, the true love they shared with one another (if it ever existed) will always be *there* on some level.

This is where we can start cutting into what the first distinction between love and attraction is. Love is not fleeting; it’s permanent. When love *isn’t* permanent, what you have is actually more properly described as an *attraction*. Unfortunately, many women among us will make the mistake of confusing strong attraction for love.

You admire him from afar and fill your mind with untold volumes of imagery showing the two of you getting physically close in private quarters. You want to feel the pulse of his chest against yours, secured by the strong lock of his arms about your upper body.

Even though the attraction is not love, nothing stops it from being incredibly influential if you aren’t able to properly manage it. The scenarios that you can quietly imagine with you and the man you’re attracted to are positively infinite in their potential variation.

The thoughts of him offering a goodnight kiss, something that takes less than five seconds, can occupy your stream of consciousness for an entire afternoon if you allow them to.

Consider fleeting thoughts of the graze of their skin upon yours
for the very first time, to the firmness of the very first hug, to the euphoria of a goodnight kiss and the carnal dance beneath the sheets.

All of these things, even as hypothetical constructs, can carry the weight of a steel girder when they’re left unchecked in a smitten woman or man’s mind. Your goal here is to learn how to administer the kindle for the fire of his fantasy.

Essentially, you will be raising a small flame and then gingerly fanning it. You want to fan it with enough force to keep the fire going, but not so forcefully that you actually wind up putting the flame out with overzealousness. You need to find the medium between taking some initiative and knowing when to step back.

Ultimately, animal instinct does not require a third party to run the course that nature has set for it. Your job here is not to make the man follow through with his instincts that arise with attraction, but rather to ensure that he’s pointed in the right direction for the process to initiate.

You might compare the male psyche in this case to a wooden surface. You know that the food is flammable, and so then the challenge is making sure that the wood actually lights up exactly as you want it to.

If you’re overzealous about it, then it’s no better than tossing gasoline onto the fire. Twice as bright, but only half as long. You’ll get a grand and magnificent explosion of flame, possibly, but it will be doomed to end prematurely. If the end result isn’t actually permanent, then it defeats the entire purpose.

What you’ll realize from this is that a big reason why dealing with love and relationships is so hard is because knowing when to resign to periodic inaction is just as important as knowing when to actually take action. Knowing the balance between action and inaction is to exercise mastery of flowing with
nature’s course.

It’s not all easy to wait for love to take its natural course. Waiting to take action with your love is like having what may appear to be your destiny and dreams on a silver platter directly in front of you, and having to refrain from touching from it until you receive explicit permission.

If what you’re resisting the urge to rush is actually love, then it will only grow more powerful as its natural course is run. An attraction will eventually just fade away when left to its own devices, which will honestly be a sign that you were better off not devoting all of your time to it.

A love that is truly meant to be will remain just as strong as it was from the very first moment of its inception, even if you don’t stay on top of it 24/7. When you know the difference between a fleeting attraction and legitimate love, you’ll understand what actually deserves your attention and what’s better off left for something better.

Attraction may very well sometimes have the potential to develop into mutual love, but there is absolutely no reason to rush into it without first establishing that you have all of the green lights to go forward with a prospect that’s actually worth your time.

You need to imagine whether or not you can actually paint a lucid mental picture of the male prospect in situations that go beyond just moments of simple physical consummation, in which the male figure can easily be substituted for just about any other with minimal difference.

Ask yourself: can you see yourself actually being thrilled at the prospect of coming home after work for the sake of seeing their smile at the end of a long day? Does the thought of wearing a white dress and a ring in front of them make you feel something that’s just as stimulating as wearing nothing in front
of them?

When you’re dealing with a matter of love and not just a random spout of attraction, all of those cliché love sounds you hear on the radio will suddenly appear to speak directly to your soul.

More importantly, the narrative of these songs will almost certainly place the person you’re in love as the irreplaceable “other” being mentioned. All of the things that you’ve seen poets write about will suddenly seem as though they could have been soberly produced by a pen that you held between your own fingers.

Most importantly, the kind of love that you can confidently classify as true will be one that you know honestly exists without a shadow of a doubt. A fleeting attraction that’s fallen for will oftentimes not be completely fallen for without at least one point at which the person chose to deny an instance of instinctual uncertainty.

Now that you’re up to speed with how exactly to draw the line between what determines love and what is really just a fleeting attraction, we can move on to breaking down just how love operates in the world of that strange but tantalizing creature called “man”.

**How is love handled in a man’s world?**

At one point you may have read or been told that you, in fact, have more than only a single brain. You might have heard that you have one brain that’s responsible for logical rationalization, and one that is centered majorly on emotional dictation.

Men and women may be intrinsically different thinkers, but they both share the commonality of possessing two distinctly different kinds of “brains”: the one that is driven by logic, and the one that is rule by emotional impulses.
Normally, as you can probably guess based on all that we’ve covered so far, a man won’t be highly prone to acting in accordance with the thoughts of his emotional brain; that is, unless, he is under the effects of true love. An act of true love will make even the emotionally stoic man express himself in a way he never has before.

When a man is honestly and fully attracted to a woman, his logical brain will at once be overwhelmed by an invader that came from the inside. The emotional charges that are normally subdued will come rushing through the cerebral walls and cease his logical process like a rope around a bucking stallion.

He may be a bit confused or conflicted when this happens, but there won’t be any mistaking when this has finally happened. Unlike when he’s with his guy friends, when he’s with the woman that kick-starts his emotional brain, he’ll rattle off those cute jokes that he normally wouldn’t ever utter in another social setting.

The truth is that you don’t even need to be direct control of a man or his thoughts for him to start acting in a wildly different manner once he starts to experience twinges of legitimate infatuation with you. He’ll already feel his inner chemistry out of whack, and your mission will be to act intelligently and opportunistically.

Even a highly intellectual man may begin to say and do things completely out of character, in complete contrast to his intelligence, one he feels the tendrils of affection take hold of his logical faculties.

Now of course you’re familiar with the jokes that center around men simply “thinking with their pants” instead of their heads, but be warned, this is not the concept we’re concerned with right now.

Remember when we went over how to accurately discern
between the presence of legitimate emotional investment and what’s actually just attraction? The difference between love and affection is the difference between a man thinking with his emotions and thinking with his pants.

Lots of people do mistake falling in lust with falling in love, and it’s a tragic situation, but hopefully one that you can use this formula to do better at avoiding.

The first way that you can see whether his emotions or his loins are calling the shots is the degree of the intricacy of his advances. The highly emotionally invested man will, typically, be much more persistent and sentimental than the man only charged by the lure of a sexual conquest.

The emotionally invested man will do his best to be on his best behavior. His emotional brain will compel him to go to exorbitant lengths to spend more and more time with you, invest in gifts, and express that he likes you in ways that go beyond a fleeting interest.

Now what’s interesting to take note of is what will happen once the logical brain starts to reclaim some of the control that was relinquished to the emotional brain. When the logical brain “reactivates”, so to speak, the attraction will naturally begin to dwindle. If you ever wonder why a man is pursuing you less, this is generally why.

The logical brain administers what may be like a sobering glass of cold water to his face, and he becomes increasingly aware of the things he’s changed about his life since he started really investing into his infatuation with you. The things that he neglected in order to spend more time with you will suddenly come rushing back.

Understandably, the logical brain will compel the man to rush into a state of intensive damage control. He will begin to dial back all of the extensive efforts he initially went through to grab
Your attention, refocusing them on things like regular gym trips and outings with his friends.

What you need to be careful about in this scenario is the chance that he might believe he’s “won”. If he thinks that he can return to the old status quo while maintaining your full attention, you’ve got to make sure that you express something to the contrary.

Basically, you can’t have him thinking that you like him too much to go anywhere. You’ve got to make it as apparent as possible that you’re still fully capable of realigning your interests if he doesn’t continue putting in an adequate level of effort.

His primary directive will be to start unburdening his schedule with all of the ‘clutter’ that occupied it in the early stages of you two knowing one another, such as the early morning messages or the random gifts at the end of the day.

Even though things may appear to be cooling down at this point in time, make no mistake that the iron is still hot for another strike to the core of his emotional brain. If you strike it just right, you’ll be able to enact a magnificent renewal of all the things usually only reserved for the fleeting first stages of intimacy.

Understandably, the realization that you really do yearn for these early tokens of affection marks a period when you start to fully perceive the exact depth of your care for the man in particular.

Just because you’re starting to consolidate your feelings and he’s beginning to pull off doesn’t mean that you need to have the carpet fully pulled out from underneath your feet. When this happens, there is no need for you to be alarmed. All you have to do is take it as your cue to start working on building up your control one more.
There’s something that you absolutely have to understand beyond a shadow of a doubt, though; attractions sometimes does fade beyond what it can recover from. If this happens, then you can’t do yourself the disservice of desperately trying to reclaim what doesn’t exist.

Just because the man’s logical brain can be primed in your favor doesn’t mean that it can’t eventually gain the momentum to overpower the emotional complexes in a definitive fashion; when this happens, you’ve got to respect the logical brain and keep your dignity intact.

The best that you can do is put your full effort into preserving the love loop while the man’s emotional brain still has a significant degree of dominion over his thoughts and actions.

**How does one preserve the love loop?**

Before we can fully understand how to preserve the love loop, we need to review a few extremely vital facts once more:

- The emotional brain is the catalyst of love, and in order to bring out the full strength of love, the emotional brain has to be in-sync with the logical brain.

- A man will not begin considering whether or not they want to be with you until they are just about completely sure that they’ve managed to win you over.

When a man starts to believe that he’s just about won you over, he’ll likely be experiencing a small but conflicting cocktail of feelings that are dominated by accomplishment and uncertainty. He’ll feel like he’s accomplished what he initially set out to do, but at the same time, there will be the matter of his true
When in the initial stages of courtship, a man’s over-reactive emotional brain will lead him to act in ways that don’t necessarily reflect what he is typically prone to do. When he starts to feel accomplished, then, he (and you) may be uncertain about whether or not his normal self will be as committed to the relationship.

He will be wondering whether or not he actually has it in him to live up to the image of Mr. Perfect that he subscribed to in order to sweep you off your feet when the two of you met for the very first time and he got those first pangs of longing. He will realize that he wasn’t being one-hundred percent himself.

The extent to which a man will deviate from his normal pattern of behavior will certainly vary, but there is no denying that this is certainly a frequently-recurring trend. In this confusing clash between the projection of his ideal self for you, and his real self, he will need to make a decision on whether or not to move forward.

Naturally, you will want his answer to be yes. You want the never-ending loop of love to keep him squarely in the center of a loop of affectionate reciprocation and surprises. As long as he continues to fall deeper in love with you, there will never be any fear of the relationship growing stale or impassionate as it matures.

The only way that this can actually even come close to happening, however, is if the man can find it within him to actually strike some kind of harmony between the impetuses of his emotional and logical brains. You have to be patient, because this is anything but an easy task to accomplish, even for the most disciplined people.

Never forget that men, at a fundamental level, have a different ways of mentally breaking things down than we do. It’s not to
say that it’s always better or worse, but in any case, the way that they think is and always has been different. The reason you need to remember this is because it will give you better insight into his decisions.

When he’s wrestling with the decision of whether or not to pursue something more legitimate with you, he’ll be arriving at his decision in a way that’s unique to the infrastructure of the male mind. In simplest terms, he’ll be thinking of things that you yourself may have never even fathomed in the very first place.

Though you won’t be able to directly account for every logical step that he’ll tread upon to reach his decision of whether or not he’d like to be with you, you can see to it that you have his logical brain working for you and not against you in the long run.

Simply put, to have the man stay within the never-ending loop of love, you’ve got to appeal to his logical mind while nourishing his emotional mind at the exact same time. If you can accomplish this, then you’ll have your man thinking that he’d be insane to even consider leaving.

To appeal to the man’s heart while pleasing his mind is the very core of this invaluable formula that I’m about to teach you. You’re going to have the man fall for you before the logical brain has a chance to let him appraise any reasons not to go forth with the relationship.

The logical part of his brain will eventually kick in, at some point, but the goal is to make it so that you’ve already made a seriously lasting impression on his emotional faculties by the time that’s actually happened.

You’re going to make sure that his logical machinations don’t operate without being significantly influenced by the happiness, respect and appreciation that he has for the feeling of being
Now we’re going to dive into the formula that acts as the perfect weaponization of all of these intimate mental complexes we’ve gone over in tight detail. This is the formula that you can use to exercise immaculate control over the vital thoughts and feelings he has that will be conducive to keeping the relationship alive and well.

**The Formula is simply this: Triggering Attraction + Giving Logical Reasons**

You may be familiar with the taijitu, more commonly called the “yin-yang symbol”. The taijitu is a circular symbol of Chinese origin that displays a curved divide between two tear-shaped partitions within the circle; one that is white with a black spot, and the other being black with a single white spot.

The dichotomy of the yin-yang symbol’s monochrome color scheme is made to represent the perfect cohesion of two complete opposites forming a single whole.

Remember the symbol of yin and yang when you conceptualize the formula, because essentially, what you’re exercising with the formula is the exact same principle.

The first step to this simple process, then, is simply to learn how to **appeal to his heart**.

**Step 1: Appealing to his Heart**

Appealing to a man’s heart is a relatively simple thing to accomplish on paper. In order to appeal to a man’s heart, all that you have to do is put him a position in which he’s working just a little bit harder to get your full attention.

Here’s what we need to clarify before moving any further, however: this is *not* only about playing hard to get. Instead of
playing hard to get, we are instead going to be focusing on what we can do in order to hit him right in his “sweet spot”.

Many woman, including me, have been inculcated from a young age with the logic that we must play hard to get in order to get a man who’s actually worth it. Playing hard to get is an incredibly simple thing, and that’s why it can be so unbelievably effective when it’s done correctly.

Just as was mentioned in the earlier sections, something that is too available will eventually be seen as being of a lower value than what it as initially perceived as. Every time that I made myself available to a man at any given time of the day or night, he would eventually grow bored and leave.

When I made of point of prioritizing staying true to myself instead of making myself available all of the time, however, I appeared much more mysterious. My mysterious aura drew the man in my life closer due to the intrigue.

In this stage of the formula, the intrigue is exactly what you’re after. You’re going to carefully measure out the amount of intrigue that you cause to rise within him, without doing it so much that he just flat-out gives up due to thinking that getting to know you is just a lost cause.

You have to put the key just far enough out of his reach to give him equal doses of challenge and incentive. Challenge and incentive are not opposites; they share what you could almost call a symbiotic relationship. A greater challenge usually gives off the impression of a greater incentive at the end of the tunnel.

An unreasonably strenuous challenge will eventually overpower the appeal of the incentive, and a nonexistent challenge will make the incentive appear to be far less valuable than it could be.
The incentive of the properly measured challenge will become a reward of twofold value: both in the value of the actual incentive itself, and also in the fact that the reward itself represents the accomplishment of actually overcoming the challenge that tested you. You can’t let the man overcome the challenge too early.

There are more ways to increase the strength of the challenge without just making the challenge unreasonably difficult and counterproductive. In order to create a properly measured challenge, you can introduce a steady stream of small and reasonable obstacles to keep up a consistent stream of manageable turbulence.

An obstacle is another atom in the collective force that keeps men interested. In a way, you’re really doing them a favor by giving them something that they can consistently work towards instead of just throwing it all right in front of them before they can properly try.

They will feel more fulfilled in the end for it, and your value from their point of view will only continue to exponentially increase.

Now, let’s just cover a little hypothetical situation that might shed a little bit of light on exactly why introducing small challenges can be as useful as I’m saying it is. Consider the chance that he asks you a personal question. When he asks you a personal question. When he asks you a personal question, you’ve got a little challenge of your own to deal with.

After he asks the personal question, you’ve got a choice in just how much information you actually volunteer in the answer. You don’t have to tell him absolute everything just because he asked you, like a lot of people tend to think whenever they’re asked something.

Instead of offering up your entire life story and your shoe size,
you can instead just say something to the effect of this – “I would really love to tell you; however, I’d like to know you better before I open up completely. I believe taking it slow is best for both of us.”

With just two sentences like that, you’ve already kick-started the process of fully appealing to his heart for the very first time. You’re letting him know that it’s going to take more than just a desire to know you to get to know you.

He’s getting the message that your closeness requires an entry fee, an investment, and he’s not going to get it with just a passing whim.

He may be used to women who will volunteer just about everything that they have without any resistance or challenge, and that’s because there are just so many of us out there would are perfectly willing to do exactly that.

If he’s accustomed to learning life stories without any effort, then you’re going to be a much-needed reality check for him. If he’s actually worth it, then he’ll accept the challenge and move forward in order to realize what’s appealed to his heart for the very first time.

While most women will be ready to spill everything from the future names of her cats, to her indigestion problems with carrot cake and her last period, you’re going to make him scrape for every valuable piece of information that he can get.

When he knows that he has to work to know you, getting to know you will simply feel like a more worthwhile venture by default. A lot of men aren’t natural-born talkers in the first place, so you won’t be running the risk of driving him away by relentlessly engaging him in trivial conversation.

Not only will there be many more reasons for him to work towards getting to know you and zero chance of ‘overloading’
him with more information, it will also keep you from making yet another error that too many women unconsciously make without thinking; creeping him out.

A lot of men really don’t expect women they’ve just met, or anyone for that matter, to just go on and talk about every single aspect of their lives without being prompted. A person who’s too eager to let a complete stranger know all about them can actually come off as a bit unnerving to people who aren’t prepared for it.

You’re going to be making sure that the intrigue never dies out. A man may not expect you to give every single molecular detail about your life, but he may actually be expecting you to share at least a couple kernels of trivia about your day with him. If you want to provide the greatest level of intrigue, refrain from the trivia.

He might be expecting you to tell him about your cats or what you had for breakfast on some given morning, and that’s exactly what you’re not going to be volunteering to him. After every single bit of time that the two of you spend with one another, you’re going to be leaving them wondering just a little bit more about you.

More than just wondering about the answers to the questions he asks that you won’t give, he’ll be thinking about just what it is that keeps you from divulging information about yourself to him. He’ll be too compelled to try finding out more about you to resist the urge to call you again for another attempt to get another puzzle piece.

With this process in motion, the endless loop of love has been successfully initiated. There won’t be a single doubt in his mind that he wants to fully invest in learning more about the mystery of you, and in the course of doing so, his heart will gorge on the satisfaction of being gradually more exposed to yours.
If you’re having any doubts about withholding personal information early on in the game, I want you to ask yourself something relatively seriously: just why is it that you feel you need to divulge everything to this man in the first place?

Do you think that bits of information you share are like coins going into a candy machine that dispenses love instead of gumballs? A woman that thinks she can systematically exchange pieces of information about herself for love is no better than one of those men who thinks that acts of kindness are tickets for sex.

When you’ve been using this system of conservative information withholding for a long enough period of time, you will come to see that the man likely now sees you as far more than just another woman he’s interested in. The man will instead view you on the same level as he would likely perceive a fascinating mythical creature.

The thought of losing you to another man’s arms will register in his mind like the loss of an opportunity of a lifetime, and he will definitely fight to hold onto it in any way that he can.

It’s only in a fictionally perfect fantasy world that the personal pieces of you that you share will directly translate into man’s unwavering love; it’s a very good and feasible world, however, in which you can tactfully share carefully-chosen bits of information about yourself in order to keep the man you want interested.

A lot of us want to know absolutely everything that we can about as a man, as soon as we can, down to the letter. We’ll build intricate, subversive networks and grapevines to find out whether or not a man makes breakfast the morning after; men, on the other hand, cannot be allowed to know everything right away.

Intrigue and mystery will be the two secret weapons on your
side that you will use to keep them fighting to figure you out, always getting closer but never getting the decisive victory that leaves them feeling there’s no longer any reason left to try.

Plan out your pattern of information divulgence carefully in order to make the best use of Step 1 of this formula. Make sure that you create obstacles that will offer just as many incentives as questions. Make sure that your guts are never spilled so much that there’s nothing left to share at the end of the day.

Another thing that’s important to assure is that you never keep your schedule wide open for him at all times either. You need to make sure that he knows you’re not always going to be perfectly available for him to come and see whenever he wants. Having a tight schedule will keep him interested and make you more respectable.

A woman that doesn’t have enough going on her life to be busy is a woman that doesn’t have her own interests, which is indicative of a boring or unfulfilled personality. There are plenty of men who would be perfectly content with a woman with no dreams or priorities, but you can bet that they don’t actually appreciate these women as people.

If you really want a man you’re interested in (or anyone else for that matter) to think that you’re amazing, then you’re going to have to start by actually being amazing in very first place.

Before you even get to thinking about what you can do to get a man more attracted to your attractive qualities, you’re going to have to first begin by developing your attractive qualities closer to their full potential in the first place.

Make sure that your entire life outside of what concerns this man is already substantial enough to stand on its own without anyone’s approval. When this is finally accomplished, you’ll be in the ideal position to start scouting out someone who is actually worthy of granting the privilege of your challenges.
Make sure that you’re still freely engaging in all of the things that make your life worth living without the presence of a significant other, like spending time with your close friends or indulging in a brand new hobby every now and then.

No matter what you do, you’ll see that he’ll work to progress over your challenges with increasing speed. No matter what the level of spirit that he pursues you with is, you should have enough going on in your life to realistically see the amount of effort he puts in as being completely worthy of the investment.

The man that’s really meant to be a solid fixture in your life will be able to seamlessly fit into the flow of what your daily life activities actually entail. The process of giving men challenges and withholding information may seem a bit excessive to some, but essentially, what you’re doing is a form of filtering.

You are ensuring that the men who are able to actually pass the tests that you set before the, are legitimately dedicated to pursuing something greater and legitimately respect your time. The fact that they’ve tried so hard, without doing something to scare you off in the process, will speak well of their worth.

Men who aren’t actually worth your time, or not interested in anything significant, are extremely like to give up somewhere in this process and move onto something else. If you’ve been following the formula closely and organically, you don’t need to worry about the men who don’t follow through; they weren’t actually worth it.

**Why does this work as well as it does?**

It’s not actually that difficult to understand why these techniques are as effective as they are. As mentioned before, men are naturally attuned to the art of the chase; even more-so than women are. When you’re doing this, you’re essentially just playing to the tune of an already-existing biological need in his genetic makeup.
**Step Two: Provide Logical Reasons**

As you can probably understand by this point, most men tend to see their assessments of situations as purely logical deductions. All that the logical brain really needs to process in order to come to a final decision is the balance between the risk to benefit ratio.

Simply put, the ideal situation then is to have him assessing the prospect of investing time with you as being more potentially benefit-heavy than risk-heavy. If you want this logical brain to be on your side, then you need to able to logically deduce that a time investment with you is one that’s more beneficial than not.

You don’t need to suddenly become the best person in world, with unnaturally good behavior on every single day of the week, in order to make this easy to accomplish. All that you really have to do is take into consideration all of the things that you could possibly be doing to make anyone not want to spend time with you.

If you and the man you want in your life aren’t really seeing eye to eye in the very beginning of your relationship with one another, then logically, you need to take this as an important sign.

You’ve got to take your lack of cohesion as a sign that, if he logically assesses the situation, he’s probably not going to perceive an extraordinarily higher amount of positives than negatives. Men are generally less likely to ignore all of the objective negatives for the sake of emotional fulfillment at the end of the line.

A lot of women, on the other hand, will be so caught in the allure of emotional fulfillment that they’ll almost completely neglect to make the basic assessment of whether or not their man is actually a *good* man, down the line. A good man is hard
to find, but not terribly hard to be mistaken for.

Men, on the other hand, will oftentimes keep a comprehensive checklist the details all of the pros and cons of a possible relationship before they actually take the initiative of going through with it. It will be like a scoreboard that takes note of every single behavior you display round him.

Based off of the final score that he attributes to you, he’ll come to final say on whether or not investing in something long-term with you is actually a good idea or not.

It may seem a little bit unnerving to have to take every single one of these possible parameters into consideration, and for good reason. Can you accurately recall every single time you may have made a disparaging comment or flipped out a perceived slight, over the course of your entire life?

It’s exceedingly difficult to keep a perfectly airtight account of every single thing that you’ve ever done or said, and truthfully, you don’t have to remain forever on top of it all; just know that all of it is always going to be under some degree of scrutiny.

If you can make peace with the fact that your innocuous actions are going to be the object of scrutiny, then that’s one step forward. Whether or not you should actually go through with it depends on just what kind of conclusions the man is likely to make based on how he’s been assessing what you’ve done and said so far.

If it’s very early in the game and you’re already getting the idea that he thinks you’re making more encroachments than positive memories, then you should think very carefully about what the implications are for a hypothetical future with him.

Consider the fact that he’s been with his buddies longer than he’s been with you. If you go on a campaign to eliminate his friends from the picture, then how do you expect him to stay
with you when his loyalty with them is consolidated before loyalty to you has even manifested?

Eventually there may actually be a time where a man chooses to begin prioritizing the woman in his life over drinking buddies, but if you’re trying to make that time come more quickly than it’s naturally supposed to, you’re definitely going to be doing more harm than good.

The thing that you want to do you best to avoid is leading his logical brain to conclude that a long-term relationship with you isn’t worth the possible reoccurrence of whatever has rubbed him the wrong way so far, and one of the easiest ways to rub him the wrong way is to tear down all of his friends.

You should be taking the earliest stages of the relationship as a time to really get to know each other better above all else. There’s almost no better way to describe the first couples of months than a “learning stage”, in which you should be gauging just what does and what doesn’t work to the best of your ability.

The things that you uncover about one another may not all be overtly positive, but ultimately, every bit of information that you can gain is a good thing to know; for better or worse, it will clue you into the most logical assessment of whether or not being with one another is a good idea.

Essentially, you’ll be steering his mind towards making a logical conclusion of the prospect of your relationship being positive while you take all the time you need to logically break down the chemistry between the two of you.

If you two are already getting into arguments on a conspicuously frequent basis, then you should take this into account and understand whether or not you’d be able to manage it on an even more frequent basis in the future.
You two are essentially going to be taking everything into account that you deem to be unacceptable traits. By the time that you’re done identifying what is and what isn’t acceptable, you’ll be able to understand whether the two of you should come to a compromise or cut your losses by splitting ways while you’re still ahead.

If you’re able to logically establish some compromises, then you’ll see that the arguments will gradually slow down with more time. You won’t feel as compelled to get on his back for not calling or sending a message back right away.

You can’t make the mistake that so many other women do: taking something that’s unrelated to you extremely personally. If he doesn’t call or text back right away, it could very easily just be due to the fact that he’s had an especially busy day and can’t actually spare the time to have a conversation; these things do happen.

The man may think differently, but for most of his different thought processes, it is a matter of different means to the same ends of the woman. He is still trying to give you the best possible impression of him, and if he were to contact you while he’s overworked and feeling negative, it certainly wouldn’t good look on him.

If you really want to assure that you make it through the dating world with minimum stress, you’ve got to be sure that you logically pick your battles more out of necessity than a simple indulgence in combativeness for your own frustration. If the relationship was worth it, then the compromises will be insignificant.

No matter who it is that you’re getting involved with, these principles unfailingly apply to any man that you find yourself expressing some interest in. You don’t have to resign to just letting him do everything that he wants without consequence or limit, but you do need to be realistic about what you will and
won’t tolerate.

At this stage in the game, you can make a solid list of pros and cons in order to determine the balance between the things that you’re comfortable with and the things that you wouldn’t mind letting go of. Know the difference between giving up too early and tactically cutting your losses.

While you’re administering your strategic obstacles and taking inventory of all of the pros and cons, you’ll simultaneously be engaging in a test of your own emotional maturity. The little things must not be allowed to occupy space in your logical brain that would be better employed in the service of much more important tasks.

Here’s the thing: nobody really likes to be caught up in a lot of drama. People who prattle on about their drama are generally just trying to thin out their misery by dispersing it amongst whoever is most conveniently available at any given point in time, due to the fact that they lack the skills to constructively deal with stress.

Understandably, men will want to avoid a woman that brims with drama. Even men who are more single-mindedly driven by physical impulses than usual will find it difficult to be persistent with a woman who mercilessly radiates drama in a wide radius around her at all times during the day.

Some light dialogue about relevant events within your inner circle isn’t all that bad, but that’s generally where the threshold for positive drama comes to an end. Men don’t wake up in the morning and leave their homes in search of unnecessary drama, so you can bet that they won’t prioritize someone who only offers drama.

Lots of women get themselves inexplicably deeply involved in avoidable situations that cause them nothing but grief, and understandably, plenty of men have absolutely no idea about
how that actually happens.

A woman who thrives on negative drama will certainly be an anomaly to a man, but not in the positive way that the formula exists to help you capture. A man will be as equally repulsed as he is confused by a woman whose every word seems to revolve around the latest thing or person to rub her the wrong way.

Remember, one of the principle things that you should keep in mind is the flow of positive energy and enriching experiences into your own life before you commit to making another person a part of it.

At the same time, you should take care to consider the negative energy you summon on a daily basis and assess whether or not it’s something that you think you’d want to share with another person; furthermore, consider whether or not that negativity is something that another person would want in the first place.

Eventually, all of the things that the two of you have collected on your respective lists of pros and cons will collect into a conclusion that may or may not be mutual. Understanding the things that will indicate negative and positive points for the both of you, before this happens, is highly ideal.

One of the red flags that you can look out for is the lack of an ability to agree on something to do in your free time. If you can’t even be cohesive in your free time, then the time spent together in more serious periods isn’t likely to be productive or enjoyable at all.

Above all else, you want to make sure that you produce nothing in greater volume than pleasant memories. The thing that the logical brain really does better than the emotional brain is give an accurate, objective recollection of events in order to judge their merit.

When we’re insulated in the thick of our present-time
experiences, we’re sometimes unable to recognize the emotional jelly from within which we process and perceive everything that’s happening; it’s for this reason that so many people express shock when they look back on a scenario with shock at how they acted.

What you need to do, then, is develop the power of emotional control that will lead to being able to analyze present situations from a future-based perspective, objectively appraise them with the sobriety of the logical mind, and legitimately be pleased at what you see.

When you feel like an argument may be coming on and the agitation bubbles up in your chest like a tea kettle about to boil over, you should see if you can envision how you’ll look back on the situation in the years to come.

Really think to yourself, honestly and lucidly:

“When I look back upon this moment in the future, what do I want to feel?”

“If this was the last time that I’d ever see him, is this how I want to remember the last time we were together?”

“What do I want to take away from this moment before it’s gone forever? Is it worth leaving it like this?”

Every moment that you spend with a person is consolidated and concrete, forever, once the moment passes. The effects of the moment can be adapted to with time, of course, but nothing can alter the past once it’s been made.

We may be able to alter how we emotionally handle memories that we have with other people, but objectively, the past itself can never be changed. Make it so that when the logical brain observes everything that the two of you have been through in times to come, you see something on paper that you don’t
regret.

When you look back on what’s happened between the two of you, you don’t just want to see a bunch of things that you dream about making up for. You want to have memories that bring a smile to your face every time they cross your mind.

We may not know what can happen to our fortunes or property or even the people we love, but memories are something that we inarguably own more definitively than most anything else.

Since we’ll probably be living with our memories until the days of our deaths, shouldn’t we make it so that our memories with people we care about are actually fond memories to possess?

You want that memory of the weekend you two spent in a city that neither of you had ever been to before, not having a single argument the entire time.

You want that memory of the time you held each other in front of the water.

You want the memory of that time you two ate a homemade meal together for the very first time.

You don’t want that memory that just makes you wish you could go back and not say something you didn’t mean.

You don’t want that memory that just makes you wish you had listened for a little bit longer before hanging up.

You don’t want that memory of the time when they weren’t around and you needed more willpower.

You want relationship accomplishments, not relationship regrets. Prioritize creating the kind of future in which you can have absolutely nothing but the memories of the people you’ve known and still be happy with all that you have.
This is why it’s incredibly important to take so many little factors of each other’s behavior into account in the early stages of the relationship. The little innocuous things that you two agree upon or laugh at will form the permanent hallmarks of your future memories, and so naturally, making them *pleasant* is important.

The importance of the little things is why it’s so important for a relationship to at least be *fun*. If it’s draining or monotonous to spend time with one another, then all you’re doing is robbing one another of the opportunity to go out and experience things that are better for the both of you.

So now that you know the importance of managing the intensity of how much you share and prioritizing positive energy, you know the steps to the formula.

If you follow these steps as carefully as you can, you’ll unlock something even more powerful than the ability to entice the man that you want in your life; you’ll have unlocked the skills to achieving just about everything in your life that you’ve ever wanted. You will fill your life with generators of joy, appreciation, and respect.

**The Conclusion**

Now at this point, I’m just going to break down the process that you can follow in order to help you recall all the specific elements of this formula. The formula is no doubt based on some very intricate concepts, but you needn’t think incredibly hard to take advantage of what it has to offer you.

With all of the information that this formula provides you with, you’ve got an ability to utilize what you know to a level of effectiveness that many people may not be aware is possible. When you can do what this formula allows you to do, you may as well consider yourself as being in the possession of a superpower.
Consider all of the struggles that you hear your typical couple going through on a daily basis. Everything from an argument over the right way to drive down the hallway to the number of seeds in a strawberry can send couples reeling into battles that make you wonder how they even cohabitate the same room without bloodshed.

Now consider the fact that you, on the other hand, are able to actively control and limit the emotional turbulence that typically arises without warning in even the strongest relationships.

You know how to ward off the issues with boredom and negative energy that corrode most relationships while maintaining your self-respect and a level of admiration from your partner; comparatively speaking, you can definitely consider that to be an ability rare enough to seem supernatural.

Now, once again, let’s go over the reasons why this formula is as helpful as it is:

**Reason One** – Men and women intrinsically possess differently wired psychological complexes. The gears of a man’s brain do turn differently than they do in a woman’s, especially when it comes to the consolidation of long-lasting memories.

**Reason Two** – Men think about things differently than women do. A lot of women are rightfully completely clueless about just what goes on in a man’s mind all day, and vice versa.

Men are, on the whole, not as skilled at multitasking as women generally are. Men are primarily more logically attuned while women rule the emotional spectrum.

**Reason Three** – The formula will help you learn to limit the things you may be doing that can hurt your relationship without you even being fully aware of it. A lot of women are ruining their relationships by not respecting the differences between male and female thought patterns, and you can assure this
doesn’t happen with you.

**Reason Four** – With the ability to understand just where the fine lines between male and female thought lye, you’ll achieve a certain level of control over your man’s thought patterns and feelings.

Essentially, you’ll have gained the power of the hand in the relationship. You will be the one that is yearned for, not the desperate chaser.

**Reason Five** – With the empowerment of legitimate control over his dominant thoughts and feelings, you can freely accept the love that he offers up to you. When this happens, you are all but officially being offered the upper hand on the silver platter; all that you have to do, then, is take it and use it wisely.

**Reviewing the way that man loves:**

You absolutely cannot forget the ebb and flow of the emotional brain and the logical brain. When the relationship begins for the very first time, the man will majorly be acting in accordance to his emotional brain. Eventually, however, the logical brain will appear and systematically break down what the emotional brain created.

Before the emotional brain can be completed corroded by the logical brain, then, you’ve got to make sure that he falls head over heels while your company with one another is still fresh and the iron is still hot. If the logical side gains power before his emotional brain can get a strong foothold, then attraction will certainly dwindle.

You have to make sure that you don’t lose sight of the difference between the presence of legitimate love and what is really just a fleeting attraction. If he’s not legitimately in love with you, then the period in which he wants to chase after you is likely to fizzle out if he doesn’t get his instant gratification.
The Preservation of the Infinite Loop:

You must not forget that the ultimate goal of this methodology is to create a self-sustaining cycle of attraction that continually renews his level of attachment to you; this is what it means to have mastered the art of preserving the infinite loop.

In order for the infinite loop to be preserved for as long as you’ll ever need, you’ve got to ensure that his emotional brain and logical brain are acting in total harmony. When his emotional brain and logical brain can act in sync, he’ll essentially be rationalizing the incentives that his emotions present before him.

In order to make it so that the emotional brain and the logical brain are working in tandem, you’ve got to make it so that you give him logical reasons to love you while still triggering a sufficient level of attraction.

The Formula – Triggering Attraction + Logical Reasons = Love

Step One – The first step is simply to appeal to his heart. You’re going to tactically give him obstacles to overcome by not conceding all of the information about your personal life right away, and really make him work for his reward. Play hard to get, but don’t be unfair.

Step Two – Provide logical reasons for him to not want to risk losing you. Make him understand why he needs to have you in his life, and that there’s always the risk of you being with someone else due to easily recognized positive points.

With all of these things at your disposal, you’ve got what you need in order to have a man fall in love with you and make the best of it when he does. Be sure to recognize that the journey is more important than the destination, and that the positive changes you enact will benefit you as person beyond getting
you dream man.

You are a powerful woman with a right to a kingdom that’s yours for life; now all that you have to make sure is that you run the castle wisely. Spread the word to all of your fellow queens so that they too can know the heights of their powers and the secrets to finding the men most worthy!